

The ATBHA News

JULY - SEPT 2014



ARKANSAS THOROUGHBRED BREEDERS'
& HORSEMEN'S ASSOCIATION

Officers

Bill McDowell - President

(870)366-4377-mcdowellfarms@windstream.net

Tommy Ives - Vice President

(870) 672-1445 ivesbusiness@sbcglobal.net

Board of Directors

Linda Anderson

(501) 332-2255-andersonfarms2002@hotmail.com

Jesse Clement, DVM

(501) 622-7899 lhequine@gmail.com

Tim Martin

(501) 276-2440 tmartinracingstables@gmail.com

Lewis Mathews, Jr.

(501) 276-0115 lewismathewsjr@gmail.com

Stanley Roberts

(870) 261-2511 swayneroberts@gmail.com

Libbie E. Thiel

(402) 415-8711 grayfeather2@msn.com

Susan Watkins

(501) 617-8441 royalcourtequine@direclynx.net

David Whited

(501) 276-5998

Val Yagos

(501) 804-1060 ... valyagos@cebridge.net

Alternate Director

James Glover

Executive Secretary

Deana Echols

P O Box 21641

Hot Springs, AR 71903

Phone (501) 624-6328

Fax (501) 623-5722

E-mail atbha@att.net

Web-site www.atbha.com

2015 STALLION & FARM DIRECTORY

HELP ...

WE NEED A COUPLE MINUTES OF YOUR TIME PLEASE!!!!!!

A Stallion & Farm Questionnaire is enclosed with this newsletter. We ask each member to please complete this questionnaire and return it to the ATBHA by September 15th, by mail or fax. It can be sent by email if you want to scan and send it that way.

You need to look closely at two sections.

Pages 22 - 26. These pages include farm listing, individual farm services, stallions standing (if applicable), etc. If you don't stand a stallion, please fill in the information pertaining to your farm anyway and leave the stallion sections blank.

Pages 27-30. These pages include each current member's mailing and contact informa-

tion. Look at the member listing for you and make sure your information is correct. If it isn't, please correct it on the questionnaire enclosed.

We are going to be forced to use an automated system for mailing quarterly newsletters and the annual directory. If we don't have all of the address information correct, it could be quite costly.

If you would like to advertise there is a section at the bottom of the questionnaire for you to fill out for your advertising.

If you have ANY questions or don't understand any of this, please contact the ATBHA office.

Thank you for taking these few minutes to verify or update the correctness of our farm and member information.

2014 Razorback and Lady Razorback

As everyone should know by now, the 2014 Razorback and Lady Razorback 2 year old stakes races will be held at Remington Park this year, instead of Louisiana Downs, where it was previously held for 20 years. These races will run November 8th. Closing for entries is Wednesday October 29th.

Page 9 lists all registered Arkansas-bred 2 year olds that have been nominated to the Arkansas-bred stakes program. If your horse is NOT listed and you desire to enter him/her in one of these races, the \$2,500 Late Nomination fee must be delivered to the ATBHA office on or before Tuesday, October 28th so we have sufficient time to notify Remington Park's racing office of a new nomination to the list previously provided to them.

Each entry will have a \$500 to enter and \$500 to start fee that will need to be paid to the Remington Park Horsemen's Bookkeeper prior to entry or start.

For all who are going to Remington Park on November 8th, you can contact Sandy Steinberg, Remington's Horsemen's Liaison who can help you with lodging, dining within their building or answer any questions you might have regarding what they offer owners of horses in stakes races at their facility. Sandy's direct telephone number is (405) 419-4459.

If you have any other questions, please do not hesitate to contact the ATBHA office.

Good Luck to the owners and connections of the Registered Arkansas-bred Two-Year-Olds that participate in these two races!!!

DOWNLOAD FORMS AT:

www.atbha.com

**ATBHA Membership Application
Foal Registration Application
Broodmare Registration Application
Stallion Registration Application
Stakes Nomination Form & Instructions**

SUGGESTION BOX

If you have something you would like discussed and/or addressed by the ATBHA Board of Directors, drop a note or card regarding it into the Suggestion Box located at the ATBHA office. The box will be opened at each meeting of the Board of Directors and either addressed at that time or at a subsequent meeting, if additional information needs to be obtained before it can be properly addressed.

We hope this proves to be a useful means of communicating the concerns or accolades of our members!

The ATBHA News

CLASSIFIED ADVERTISING RATES

(Black & White)

Full page	\$ 400.00
1/2 page	\$ 200.00
1/3 page	\$ 135.00
1/4 page	\$ 100.00
Business card	\$ 50.00
Line ads (per column inch)	\$ 15.00

**ATBHA Members
receive a 25% discount
off of the above rates**

(ATBHA Registry Ads)

\$.75 per word \$15.00 minimum

Circulation: Approx. 400

**PLEASE
PAY SPECIAL
ATTENTION
REGISTER FOALS
EXACTLY
THE SAME
(BREEDER/OWNER
NAME) ON
ARKANSAS FOAL
REGISTRATION AS
YOU DO THE
JOCKEY CLUB
REGISTRATION**



IMPORTANT DATES & DEADLINES

(Check ATBHA Office for any changes to following dates)

- Sept. 15 Stallion & Farm Questionnaire**
- Oct. 28 Late Nomination for 2014
Razorback and/or Lady Razorback**
- Oct. 29 Closing for 2014 Razorback &
Lady Razorback**
- Nov. 8 Razorback & Lady Razorback
at Remington Park**
- Dec. 31 Broodmare and Foal Registrations
2013 Foal Nominations
2015 Membership Dues**

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THE JOCKEY CLUB encourages use of the Jockey Club Interactive Registry. Submit your live foal reports on line. It's so easy. Jockey Club Rules regarding Live Foal/No Foal reports state:

Live Foal/No Foal Report (LF/NF). "Within **30 days of the birth of a foal**, the owner, breeder or authorized agent must complete a Live Foal/No Foal Report. The LF/NF indicates the exact date of foaling, the sex of the foal and the state or Canadian province where the foal was born. It is at this stage of the registration process, that the breeder of the foal and correct address for receiving correspondence and the Certificate of Foal Registration must be supplied. In the event the breeding did not result in pregnancy or the pregnancy was lost during gestation, a No Foal Report should be completed and submitted to The Jockey Club as soon as possible.

**PURSE & AWARDS FUND DEPOSITS
DURING OAKLAWN PARK'S
2014 LIVE MEET**

Live	\$ 186,981.81
Simulcast	23,839.49
Advance Deposit Waters	22,784.38
Instant Racing	11,285.16
EGS (Jan-Mar)	<u>206,667.31</u>
TOTAL	\$ 451,567.15

2015 OAKLAWN PARK LIVE MEET DATES

The 2015 live racing season runs Friday, Jan. 9 through Saturday, April 11. Racing is conducted every Thursday through Sunday during the season. There is also live racing on Monday, January 19, Martin Luther King Jr. Day, and Monday, February 16, Presidents Day as well as two Wednesdays in April - April 1 and April 8. There is no racing Easter Sunday, April 5.

**Reservations for the 2015 Race Meet go on sale,
Monday, November 24, 2014.**

The complete 2015 schedule is on page 4.

**Stakes Nomination Fees MUST
BE PAID BY SEPARATE CHECK.**

Nomination payments CAN NOT be combined
with other registration and/or membership
dues payments.



JIMMIE L. HALE - Beloved husband, father, and grandfather, of Greenwood, Arkansas, passed from this life, August 3, 2014 in Fort Smith, Arkansas surrounded by his loving family. Jim was born October 10, 1939 in Waldron, Arkansas to Victor Hale and Frances (Wade) Hale. Jim was 74 years, 9 months and 24 days old.

Jim was an electrician by trade until 1984. Then realizing his dream, Jim became a successful thoroughbred horse trainer and owner for 29 years. He was a long time member of ATBHA. Jim was a man of great integrity who dealt with everyone fairly and honestly and expected the same in return. In his down time, Jim loved to hunt and fish. He enjoyed time with his family and memories made with them were precious to his heart.

Jim is preceded in death by his parents Victor and Frances Hale and one brother, Joe Hale. He leaves behind to cherish his memory, his loving wife of 40 years, Betty, one son, James Hale and wife Lorene of Waldron, Arkansas, and one daughter, Gina Pitts and husband Bryan of Tulsa Oklahoma. Papa will forever remain in the hearts of his grandchildren, Jimmie Lee Hale, Nikita Hale, Austin Hunt, Tyler Pitts, Logan Pitts, and Aaron Pitts. Jim will be missed by all that knew him and the many whose lives were impacted by him including one niece, Lisa Ridenhour and one nephew Billy Joe Hale, his many friends and loved ones, including those in the thoroughbred horse industry.

Jimmie will be dearly missed. Our condolences are with the Betty and the entire Hale family.

OBITUARIES



JAMES E. DANAHER - 92, of Pine Bluff, died Saturday, July 26, 2014. Mr. Danaher attended East Side Junior High School in Little Rock, where he delivered milk before school for Dixon Dairy. He worked with Jerry Dean, who became National Chaplain for the Army. After school and summers he worked as a messenger for Owens, Ermine & McHaney Attorneys hand delivering correspondence to local businesses. His family moved to Dallas, Texas, where he graduated from Highland Park High School. He studied geology at Texas A&M.

The family moved to Wichita Falls, Texas, where they owned the Chrysler-Plymouth auto dealership and a parking garage. He volunteered into military service in 1943 doing his basic training at Majors Field, Texas. During World War II, he flew the P-38 Lightning with the 54th Fighter Squadron out of Attu in the Aleutian Islands and was there on D-Day. He remained in the reserves and was a test pilot for Douglas Aircrafts' B-17. Mr. Danaher was recalled during the Korean conflict to open an IFR pilot-training school in Valdosta, Georgia. In the 1950's, he and his brother prospected for uranium in Utah selling their claims to producers.

Mr. Danaher later moved his family to Pine Bluff, Arkansas, where he raised cattle while clearing land for farming, opened the Kerr McGee service stations, built and operated Island Harbor Marina as well as digging the canals to develop Island Harbor Estates Subdivision and later forming the Island Harbor Homeowners Association and Volunteer Fire Department.

He was an active member and director of the Pine Bluff/Jefferson County Port Authority from 1978 to 1990 receiving the Outstanding Leadership Award as the Chairman from 1985-1986; a senior member of the U.S. Power Squadron and a member of the P-38 National Association.

Mr. Danaher, a long time member of ATBHA, claimed his first thoroughbred race horse in 1986. That venture expanded to include building his own training track and stable of "Humble" horses. He began his stables with the Bible precept "he who humbles himself shall be exalted and he who exalts himself shall be humbled". He was owner, breeder, trainer and his stable of "Humble" horses have won many distinguished racing awards. He retired from racing in 2007. He received three awards in 2011 from the Arkansas Thoroughbred Breeders & Horseman's Association for stakes winning horses of 2010. He received a Silver Certificate as a member of Arkansas Council Race Track Chaplaincy.

In 2010, he was honored at the Arkansas-Oklahoma Port Operator's/U.S. Army Corps of Engineers Navigation Conference as a tribute to those who have contributed outstanding service to the development of the Arkansas River, its basin and the McClellan-Kerr Arkansas River Navigation System.

He is a long-time member of Trinity Episcopal Church of Pine Bluff.

Mr. Danaher was preceded in death by his parents; son, Patrick Danaher and grandson, Matthew Danaher. Survivors include two sons, James Danaher, Jr. of Pine Bluff and Tom Danaher (Kelly) of Norman, Oklahoma; three daughters, Mary Gretchen Castle of Fort Collins, Colorado, Madeline Udashen of Dallas, Texas and Betty Danaher of Dallas; a brother, Tom Danaher of Wichita Falls, Texas and his companion of many years and caregiver during his last few years, Retha Hankins. Also surviving him are he and Retha's grandchildren and great grandchildren.

Mr. Danaher, aka Mr. Humble, as he is called by many in the thoroughbred industry, will be missed by all of us whose life he touched or of whom were fortunate to have known him. Our condolences are with the entire Danaher family. Rest In Peace dear friend!

Memorials may be made to Arkansas Children's Hospital Foundation, PO Box 2222, Little Rock, Arkansas 72203. Online register: www.ralphrobinsonandson.com



DON GRISHAM - 84, of Hot Springs, who lived out his boyhood dream of covering races at the hometown track where he once watched the action through a fence, passed away August 4, 2014. He was born in Hot Springs, Arkansas to the late Allen Rueben and Opal Larue (Chitwood) Grisham. Don graduated from what is now Henderson State University. He combined his love of journalism and thoroughbred racing into a career that began with the Arkansas Democrat. He then served as a columnist for The Daily Racing Form for thirty four and one-half years. His main beats were Oaklawn and the Chicago tracks, covering the first Arlington Million for the public in 1981. He also reported on the 1983 Super Derby at Louisiana Downs won by Sunny's Halo, the first Oaklawn horse to win the Kentucky Derby. After retirement, Don performed media relations for Oaklawn Park Race Track. He won many lifetime honors for his journalism endeavors around the world, including his induction in 2009 into the Arkansas Walk of Fame. Each year on April 6, the City of Hot Springs recognizes Don's contributions with "Don Grisham Day".

Don is preceded in death by his parents and sister, Charlotte Hurst. He is survived by his wife, Iris Grisham of Hot Springs, Arkansas; brother Danny S. Grisham (Retta) of Steilacoom, Washington; brother-in-law Overton Hurst (Gayle) of Hot Springs, Arkansas and a host of nieces, nephews and their families.

He will be missed by the many many people with whom he encountered during his years as a journalist. Our condolences are with Iris and the Grisham family.

In lieu of flowers, memorials may be made to Don Grisham Scholarship Fund at Henderson State University 1100 Henderson St, HSU Box 7540, Arkadelphia, Arkansas 71999-0001.

MAKE YOUR PLANS FOR 2015

JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

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MARCH

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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11

LIVE RACE DAYS **SHADED**

OAKLAWN

*Pending approval of the Arkansas Racing Commission.

CORRECTED
MINUTES OF MEETING OF BOARD OF DIRECTORS
OF ARKANSAS THOROUGHBRED BREEDERS' & HORSEMEN'S ASSOCIATION

A meeting of the Board of Directors of Arkansas Thoroughbred Breeders' & Horsemen's Association was held Wednesday, April 2, 2014 at 1:00 p.m. at the ATBHA office located at 161 Golf Links Road, Hot Springs, Arkansas.

President McDowell called the meeting to order. All directors were in attendance, with the exception of David Whited, representing a quorum.

President McDowell asked if there were any corrections or discussion regarding the Minutes from the March 5, 2014 meeting of the ATBHA Board of Directors. There being none, Linda Anderson made a motion to accept the Minutes as presented, seconded by Val Yagos, and unanimously approved.

Linda Anderson was asked to explain her suggestion to alleviate future stakes races from being cancelled. She said she had talked to others and suggested a person from the Horsemen's Committee be delegated to work from the Supplementary Nomination List provided by Oaklawn's Racing Office prior to the date of entries, to assure enough entries would be made for this race to run. She further said she thought Lewis Mathews, who is on the Horsemen's Committee, would be a good person for this. After brief discussion, Motion was made by Val Yagos, seconded by Tommy Ives, that Lewis Mathews be the delegated person from the Horsemen's Committee to work with Oaklawn and those that have submitted a supplementary nomination to assure that there are enough entries to alleviate future stakes races from being cancelled. A vote was taken and Motion passed unanimously.

The above led in to discussion regarding MSW races for registered Arkansas-breds during Oaklawn's 2015 live meet. It was agreed that the Horsemen's Committee have the authority to address this subject with Oaklawn at the upcoming meeting or at some other meeting prior to the condition book for 2015 being written.

Next was discussion concerning the timing of the restricted MSW races during the 2014 live race meet. Bill asked Deana, since The Horsemen's Committee had not met with Oaklawn yet this month, to schedule a meeting with Jed Doro and Pat Pope as soon as possible, this being the last meeting during the live meet, so scheduling of the restricted MSW races in 2015 could be discussed.

The 2014 Razorback and Lady Razorback was the next item on the agenda. President McDowell said that he had again talked with Mike Shamburg at Remington Park and he will send a letter of agreement to him setting forth the agreements of both parties to run the 2014 Razorback and Lady Razorback at Remington Park, Saturday, November 8, 2014. During discussion on these two races and how the purses are funded, Tommy Ives made a motion to raise the purses of both races to \$75,000, seconded by Susan Watkins. A vote was taken and the Motion failed by a count of 6 against and 2 for. The purse will then remain \$50,000 for each race with ATBHA being responsible for the entire purse of both races. We will further explain to Remington Park officials that a \$500 to enter and \$500 to start fee will be collected at the date of entry and the start date with those funds to be applied to the \$50,000 purse of each race.

A Motion was then made by Stanley Roberts, seconded by Lewis Mathews to write the conditions of the Razorback as an open race (for colts/geldings and/or fillies) to allow 2 year old fillies a race in which to run, in the event the number of entries is insufficient to fill the filly race. A vote was taken and Motion passed unanimously.

The above led to a Motion being made by Stanley Roberts, seconded by Lewis Mathews that all races previously for colts and geldings be written as an open race (for colts/geldings and/or fillies - not restricted by sex) to allow fillies a race in which to run, in the event the number of entries is insufficient to fill the filly race of each stakes race category, which at this time includes The Rainbow and The Nodouble).

Brief discussion was held regarding the Awards Banquet and any suggestions for the one to be held next year. Bill suggested that we ask Eric Jackson to speak at our banquet next year and make the same presentation that he made to our Board at the beginning of this year. It was very informative and will give our members some insight into what has occurred over the years that ultimately got us to where we are today. The other directors agreed. Deana will ask Mr. Jackson if he will make the same presentation to our general membership at the Awards Banquet in 2015.

There being no further business, the meeting was adjourned.

Bill McDowell, President

Deana Echols, Secretary

*Pending approval of the ATBHA Board of Directors

2014 Mares Bred Reports Turned in as of August 12th

A P Million	3	Ordained	24
Brahms	26	Portobello Road	26
Certain	4	Primary Suspect	36
Cinnamon Creek	5	Prom Shoes	5
Double Irish	12	Shady Grove	7
Explosive Truth	2	Southern Forest	0
Fan the Flame	3	Storm and a Half	5
Hamazing Destiny	23	Stryker	9
Indy Squall	1	The Daddy	24
Laffer	3	Unbridled's Risk	2
Macho Rocket	16		

These reports were due August 1st.

If you have not submitted one for your stallion(s), please do so immediately sending or filing the original with The Jockey Club and a copy to ATBHA with the applicable \$300 recertification fee.

Race Horse Reclaim Thoroughbred Rescue

by Deb Adams

As founder and director of Race Horse Reclaim a 501(c)(3) non-profit operation dedicated to Thoroughbred aftercare I am often asked what the history and motivation is behind creating and maintaining a project as work intensive and expensive as this developed into. We are now into our seventh year of taking in x-racers and working to re-home them; this is the story.

Let me begin by saying that this work is truly not for profit. Operating expenses at best break even with incoming donations. When that does not happen we (we being me and my husband Dr. Wayne Garland) cover the deficit from our own resources. While it would be nice to draw a personal salary for the work there are always more horses needing a soft landing and support; I feel fortunate to be in a position to work as the consummate volunteer.

The motivation to do this work comes from a deep love and sense of gratitude to the Thoroughbred horse. I experienced and enjoyed a thirty five plus year riding career during which I was mainly mounted on Thoroughbred horses. Back in the day (yes, I am of the vintage that can use that expression!) when dressage and jumping riding were developing in this country we Americans did not have access to the European breeds that dominated the international and Olympic sport. Most of us who were competing seriously were on American Thoroughbreds or crosses most of which were x-racers.

My foremost horse that took me around the country to the most prestigious dressage competitions of the time resulting in many national championships and a berth on the United State Equestrian Team was a \$5,000.00 claimer from the Charles Town race track in West Virginia. His registered name was "Little Davey" and I refined that to "David" as his show name. He enabled me to train with the top coaches of the Olympic squad at that time and paved the way to my riding other top horses, most of them Thoroughbreds, both here and in Europe. We were partners for over twenty years.

I retired from the show world and life fast forwarded. For business reasons of Dr. Garland's we found ourselves in Hot Springs Arkansas in the year 2006. Upon connecting with the local riding community I decided to acquire a horse for pleasure. Through a friend I found a lovely little Thoroughbred mare (that is now retired with us) whose breeder/owner had died. To outfit my horse I went to the tack shop owned by David and Mary Bell and through them other owners and trainers began offering me horses that were no longer racing. I went to Oaklawn during the 2007 race meet one day to see one or two and was overwhelmed by how many horses needed a place to go! To sum up this part of the story I took on a beautiful three year old gelding and then decided to find property where we could bring more x-racers and help them find homes. We found that farm in 2008 and from then on took in many horses during the subsequent race meets and throughout the year from the training centers in Hot Springs.

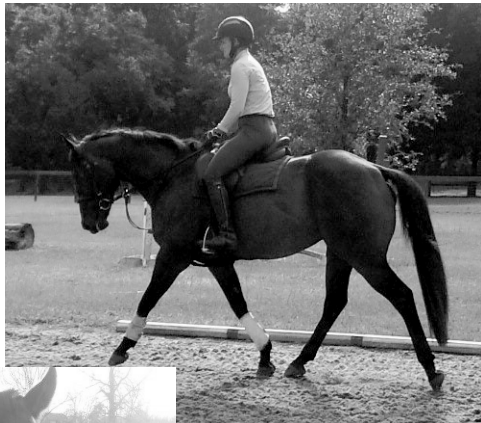
The most difficult part of the work beyond the labor and the money concerns is finding suitable homes for the horses. For that reason along with family considerations we returned to Florida, specifically Ocala that bills itself as the "Horse Capitol of the World" in late 2012. The horse show scene here is the nation's best especially in the winter months and good horses are in demand. The Thoroughbred as a performance horse is making a comeback in all circles and there are now shows just for them! We shipped with us a ten horse string of Arkansas/Oaklawn horses and have continued to bring down numerous others in the last two years. I even took in a starvation case in January that was Arkansas bred and had somehow come to Florida years ago!

The last three years the Arkansas Horsemen's Benevolent Protection Assoc. and Oaklawn have donated to Race Horse Reclaim from the collected owners fund at the end of the race meets and a number of Arkansas breeders and race horse owners continue to donate. This support has helped us continue the work and insures that Arkansas horses have priority in being able to come into our program.

We are operating in a lovely efficient ten acre farm. However, we need to expand the size of the facility and are working to accomplish this in time for the 2015 Oaklawn race meet. At this writing I am looking at available properties. The big contingency is the financial ability to do this and we are going to need the help of continued and substantial donations which are tax deductible. Along with this article you will see some images of just a few of the Arkansas horses we have helped find new careers for. In our continuing ads with the ATBHA newsletter we will highlight more of these wonderful and deserving horses that have been with RHR. I have always and continue to maintain that Arkansas Thoroughbreds are some of the finest horses in the world and we are blessed to be able to help insure a safe future for them. So I close with heartfelt thanks to our Arkansas' friends and supporters and I look forward to a great 2015 season and race meet!



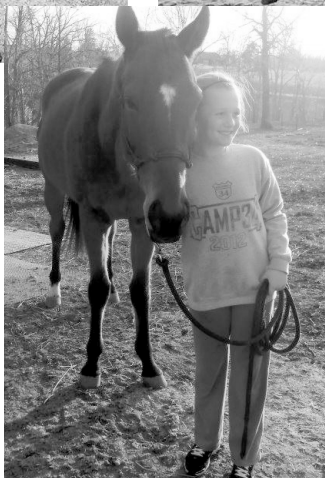
ABOVE: Phatzo, 06, by Father Steve - Certain Conviction. Bobby Hall, breeder



ABOVE: Toga's Storm, 08, by Storm and a Half - Toga Rose. Triple R Stable (Robby & Treissa Robinson), breeders



ABOVE: Florada, 08, filly by Storm and a Half - Preflora John F. Anthony, breeder



RIGHT: Elena's Zarina, 09, by Hesabull - Theregoesmyemerald. Janet Dunlavy, breeder



LEFT: Advocates Banner, 2000, filly, by Bold Anthony - Copper Advocate. Mary Roman, breeder

STALLIONS

STALLION DEATH

UNBRIDLED'S RISK, was put to rest at Welch Farm in Ashdown, AR, May 28, 2014. He stood in Ashdown for 19 years.

By Unbridled's Risk (1993), Unraced. Sire of 12 crops, 70 foals, 46 starters, 25 winners, \$908,915, including Eagle Town (\$67,255, 3rd Rainbow S. [OP]), Will's a Player (\$45,241, 2nd Rainbow S. [OP]), Nenantena (\$43,420, 3rd Rainbow Miss S. [OP]), Run Randy Run (7,810, 3rd Razorback Futurity [LaD]), Chases Comet (\$88,510), Loucille's Risk (\$84,227), Meeither (\$66,990), Jasons Jaxon (\$50,513, Walt M (\$47,475), Hide the Bridle (\$35,588).

**IF YOU HAVE NOT FILED
YOUR STALLION'S 2014
REPORT OF MARES BRED**
that was due **AUGUST 1st**
process and mail the **ORIGINAL**
IMMEDIATELY to The Jockey Club

**Send a COPY of the Report
to the ATBHA office
accompanied by the
\$300 Annual Recertification Fee**



**THOROUGHBRED
OWNER** OCTOBER 13-16
2014
CONFERENCE

Keeneland Race Course • Lexington, Kentucky

Join us for a unique opportunity to attend a first-class educational and entertaining experience for current and prospective owners in the sport of Thoroughbred racing.

- Keynote address from Hall of Fame golfer and Thoroughbred owner **Gary Player**
- VIP day of racing at **Keeneland Race Course**
- Private reception at **Adena Springs Farm**
- **First-hand learning** from racing's leading owners and trainers
- **Insights** from sales and bloodstock professionals on finding athletes



**THOROUGHBRED
OWNER** OCTOBER 13-16
2014
CONFERENCE

Keeneland Race Course • Lexington, Kentucky

Visit **OwnerView.com** for more information & registration details.

Hosted by OwnerView, a joint venture between The Jockey Club and Thoroughbred Owners and Breeders Association.

Presented by Del Mar, Keeneland, NYRA and The Stronach Group.

EASY EQUINE SAVINGS



Courtesy Massey Ferguson

**DISCOUNT
PROGRAM OFFERS
HORSEMEN
SIGNIFICANT
DISCOUNTS ON
EQUIPMENT,
PAINT AND MORE**

•
BY ANDREA BUGBEE

If someone offers you a deal on a tractor that sounds too good to be true, then that someone is probably Steve Andersen. A lifelong horse enthusiast with decades of experience in promotional sales within the Thoroughbred racing industry, Andersen has since 2010 been placing his bets on his own company, which offers group purchasing benefits for horse owners in the United States and Canada.

Andersen's company, Equine Equipment Savings, gives discounts of up to 34 percent on Massey Ferguson agricultural equipment and Challenger commercial machinery; up to 26 percent on Toro commercial mowers and utility vehicles and Exmark commercial equipment; and up to 15 percent on Farm Paint products. There's no buy-in or membership fee, no time limit for the discounts and no horse farm too large or small to qualify.

"I didn't believe them; I'm always looking for the gimmick," said Gail Joyce, a Maryland horse owner who first learned about Equine Equipment Savings at the 2013 Pennsylvania Horse World Expo.

At that point, Joyce was just beginning her search for a commercial mower to manage, as she put it, the "cantankerous piece of land" where she lives and stables her five horses.

"I wanted a high-quality product," she said, "and I didn't want to spend a lot of money on it. I took the information and came home and started shopping prices. I looked in several states, and I was stunned. I couldn't come close to beating the prices of Equine Equipment Savings, which were better than what the commercial repeat customers were paying. I was amazed."

She ended up getting an Exmark Lazer commercial mower for her husband as a gift.

"I got it from my local dealer and there was no catch," Joyce said. "It was good service and an excellent price. We actually wrote Equine Equipment Savings a thank you letter because they did such a great job."



HOW IT WORKS

First, customers call Equine Equipment Savings. To qualify for a discount, a purchaser simply must be a horse owner and in the market for one of the participating products. The Massey Ferguson, Exmark, Toro and Challenger machinery have price entrance levels, all beginning with

their commercial models. All Farm Paint is also on the menu.

The Equine Equipment Savings representative will ask for your address, how many horses you have and how many acres you own. The rep will be an experienced horse person, knowledgeable about the products the program represents, and will be able to answer questions that only a horse owner would ask, such as “Do you have a single machine that will mow five acres, haul manure, fit the center aisle of my barn and drag my training track?”

“Then we contact your local dealer and let him know you’re eligible,” Andersen said.

The dealer uses the Equine Equipment Savings discount, which enables customers to shop in their neighborhood while receiving the same discount offered nationwide.

“I started this business because I knew manufacturers wanted to earn the equine market share,” Andersen said. “They wanted to sell to the horse world, and I knew how to do it.”

Foremost, Andersen is a horseperson himself. In the 1970s, he spent his teen years in Vermont, where he and his family would visit Green Mountain Racetrack.

“I went over one school night, made a lucky wager and won roughly \$1,000,” he said. “I skipped school the next day and went over to buy a horse. I ended up with a \$1,000 horse in partnership with my sister. The next season we had one win, six seconds, a third and a fourth.”

As a young adult, Andersen moved to Kentucky, where he made his way up to senior director of sales for a national trade organization. While working sales there and for other equine companies, he had an epiphany: I’m experienced in reaching equine markets, and certain manufacturers are trying to break in to the equine market. Why not start my own company to bridge the two?

He broached the idea to some major agricultural manufacturers, and by 2011 Andersen’s new company had partnered with Toro and Exmark. In 2012, he forged an agreement with Farm Paint, and last year he added Massey Ferguson and Challenger.

Connie Wieszicki, an Exmark dealer who owns Acres Power Equipment in Massachusetts, has sold a number of tractors through the Equine Equipment Savings program.

“We’ve used it, and it’s worked exceptionally well,” he said. “There are great savings, and they’re factory authorized. It’s a very interesting concept. Mowers, for example, we start at a minimum of \$5,000.”

The price Wieszicki mentions to qualify for the program is a reminder to buyers that Equine Equipment Savings applies to commercial mowers. Thus, a \$1,500 residential riding mower doesn’t qualify.

Jim Overacker is a sales manager for Massey Ferguson in New York. Although he’s been selling tractors for 35 years, he knew he had entered uncharted territory when, on a late September day, he attended the 2013 Saratoga Horse Expo with Andersen.

“It was 36 degrees and raining with a 35 mile-per-hour wind,” Overacker recalled, but the event was packed with enthusiastic horse owners.

“It’s opened the door for us into a totally new market, and you can’t imagine the number of people associated with the horse community,” he said. “When a so-called bargain like this comes out, I’m always very suspicious, but it’s a benefit to the equine community and to the dealers. There’s no game playing; it’s straightforward.”

Jim has now been working with Equine Equipment Savings for about a year.

“Steve’s more of a marketing team for us,” said Lori Douglass, national sales manager for Farm Paint, an outdoor acrylic paint and roof-coating manufacturer that specializes in agricultural needs. “In order to get the discount and savings, you have to prove that you have horses. We’re willing to give the farm a 10 to 15 percent discount if that’s how a customer heard about us.”

Terry Nickell, of Endeavor Farm in Midway, Kentucky, is a lifelong horseman who had this to say about his recent purchase of a Toro mower using the Equine Savings Program: “We have had several brands over the years but after some careful research chose a Toro, and we couldn’t be happier. It is a workhorse, and we love it. The Equine Savings program works. It was easy to use, and we would recommend it to anyone.”

SPREADING THE WORD

Because Equine Equipment Savings is still new, much of Andersen’s mission focuses on getting the word out. To that end, he helps horse-related groups by donating items such as leaf blowers to raise funds for their organizations; the company also was a sponsor of the recent Texas Thoroughbred Association Awards Banquet and has partnered with the Thoroughbred Racing Association of Oklahoma, Louisiana Thoroughbred Breeders Association, North Carolina Thoroughbred Association and South Carolina Thoroughbred Owners and Breeders Association.

When it comes to horse groups, he said, “We support them on a local level. I just want everyone to know, big or small, that you can all save money with us. All I ask in return is that people hand out my flyers. Not only do we have the best equipment, but we also have the best discounts on it. When people see that discount, that’s when the light goes on in their head.

“I love what I do,” Andersen added. “My goal is to make the savings process simple for people so they will tell their friends.”

For Equine Equipment Savings’ full catalog, visit equinesavings.com. To contact a representative, call (877) 905-0004.



2012 Arkansas-bred Foal Nomination List

Ace's In My Shoe	C	Commander's Shoes	Mini Minou	Little Shoes	F	Prom Shoes	Sheza Texas Code
Adallastormcat	C	Asmokingcat	My Dallas	Madam of Time	F	A. P. Million	Reserve Girl
Arrogant	G	Portobello Road	Littliverqueen	Make Big Money	F	Save Big Money	The Goddess Athrid
Audreyann's Bella	F	Portobello Road	Falcon Queen	Marianna's Fate	F	Portobello Road	Lavish Spender
Aunt Geraldine	F	Primary Suspect	Prone	May We Prosper	F	Artie Schiller	May We
Auntcris'shoes	F	Commander's Shoes	Dream Mountain	Mi Parisbreeze	F	Mi Cielo	Magicalparisbreeze
Be My Caroline	F	Storm and a Half	Be Good Molly	Miss Bellaella	F	Portobello Road	Festival Dress
Bethesda Rose	F	Mr. Trieste	My Maine Girl	Mr Jerry	C	Jonesboro	Angel Got Even
Big Creek Road	C	Portobello Road	Cinnamon Ring	Mr Rink Dinker	C	Petitionville	I Got Silver
Blue Mermaid	F	Sea Prince	Jamie Marie	New Agenda	C	Ile St. Louis	Higher Agenda
Cache Road	C	Portobello Road	Robin's N Beau's	Nikki's Rose	F	Jonesboro	Smell the Roses
Canadian Tyme	C	Canadian Frontier	N Etyme Gal	Nina My Nina	F	Storm and a Half	Devilish Kris
Carmen's Picture	F	Jonesboro	Picture Line	O' Jackie	F	Jonesboro	Kennedy's Angel
Cat Mountain	C	Primary Suspect	Sporty Girl	Ole Dave	C	Sea Prince	Klein Manchen
Certain Lady	F	Certain	Ruling House	Orphan Shoes	F	Commander's Shoes	Ain't She A Pistol
Chantmeupbaby	C	War Chant	Unify	Our Doc Tanner	C	A P Warrior	Kwaito
Chilean Queen	F	Ile St. Louis	Spunky Star	Ourfiftyfiftystar	C	Half Ours	Superlative Star
Christina Renee	F	Point Given	Pulaski	Ourgirlbusta	F	Commander's Shoes	Hot Pistol
Colonel Frank	C	Storm and a Half	Kol Simcha	Ourlittlestorm	F	Storm and a Half	Spring Choir
Copper Frontier	F	Canadian Frontier	Copper Sunset	Passing Breeze	F	Mi Cielo	Caladesi Breeze
Copperhead Cross	C	Hesabull	Miss Scat Cat	Patchofbadweather	F	Storm and a Half	Preflorada
Court Adjourned	F	Closing Argument	Princess Cart	Plastic Pearl	C	A. P. Million	Hollie Etbauer
Crucial Storm	F	Storm and a Half	Crucial Bid	Primary Character	C	Primary Suspect	Noble Nannie
Dancewithaprince	C	Sea Prince	Zarby Dancer	Private Jonesboro	C	Jonesboro	Holland Polland
Dancingwithshuggie	F	Fan the Flame	Dazzling Dancer	Priza Na Half	C	Storm and a Half	Priza
Datto	C	Storm and a Half	Madison Grace	Prom Songs Fate	C	Prom Shoes	Molly's Song
Del Rio Leo	C	Notional	Imogen Julia	Radar's E. T.	C	Macho Uno	Regal Sum
Demi Ten	F	Half Our	Five Star Toni	Redneck Attack	C	Jonesboro	Boot Um Bertie
Denver Man	C	Jonesboro	Pampered	Rik Can	C	Canadian Frontier	Judy Faye
Devalls Bluff Bill	C	Jonesboro	Big Mollie	Sand Slew	C	Pollard's Vision	Flying Kitty
Dontsaymyname	C	Jonesboro	Alltheabove	Sea Britts Diamond	C	Sea Prince	Brittney
Door of Hope	C	Sea Prince	Lock Your Doors	Sea Tales	F	Thunder Gulch	Asticou
Dues Are Paid	F	Storm and a Half	Rainbows Are Due	Sergeant Road	C	Portobello Road	Totally Private
E Z Cotton	C	A. P. Million	Perfectly Agitated	Shark Storm	C	Storm and a Half	Sharkey's Iris
El Porta Bella	F	Portobello Road	Dunn n Diamonds	Smoke Storm	C	Storm and a Half	Willow Cove
Endless Bloom	F	Bwana Charlie	Graycious Dancer	Southern Flash	F	Flashing Bull	Southern Sky
Espera	F	Portobello Road	Miss Little Rock	Southern Militia	C	Hesabull	Texas Yellow Rose
Exileonmanestreet	F	Storm and a Half	Glittering Success	Starryeyevalentine	F	Aristocat	Walt's Music
Explosive Verruga	C	Explosive Truth	Mariastheboss	Storm Element	F	Storm and a Half	Element K
Flawless Jims Fate	C	Portobello Road	Miss D Flawless	Storm Well	C	Storm and a Half	Fare The Well
Frontier Out Here	C	Canadian Frontier	Outathere	Stormy Trail	F	Storm and a Half	Silver Trail
Fun Gus Amongus	C	Portobello Road	Soar Above	Stormy's Kid	C	Sea Prince	Storm Brook
Givehalfway	F	Storm and a Half	Give Way	Super Sexy Susan	F	Jonesboro	Royal Skeet
Gone Bluffn	F	Spotsgone	Txakana Baby	Suspect a Storm	C	Primary Suspect	Stormy Dynasty
Gone Preachin	C	Corinthian	Western Side	Suzu Jones Burrow	F	Jonesboro	Consistently
Hatley Lake	C	Storm and a Half	Shesadorabull	Swan Deer	F	Einstein	Heartstrong
He'soneinamillion	F	A. P. Million	Royal Actress	Sylvan Hills Boy	C	Zanjero	Hanyah
Hide Your Crazy	F	Sea Prince	Lost In Dixie	Tailwindstorm	F	Primary Suspect	Exploited Dancer
Higdon Ferry	F	Littleexpectations	Next on Stage	Temple Star	C	Temple City	Starlique
Hipsy Hayden	C	Jonesboro	Leading Lass	The Checotah Kid	C	Kiss the Kid	Merlot Moment
Imnotyourlilbuddy	C	Storm and a Half	Paillette	Thunder Ranger	C	U S Ranger	Sexy Soiree
Indygo Lake	F	Indygo Shiner	West Lake Nessie	Thunderupalley	C	Storm and a Half	Sunday Matinee
Indygo Meadow	F	Indygo Shiner	Meafarel	Timeless Truth	F	Eddington	Offshore News
Innocent Storm	F	Storm and a Half	Innocence Lost	Tonitown	F	Jonesboro	Pretty Toni
J K's Jewel	F	D' Wildcat	Sharp Country	Touchdown Arkansas	C	Artie Schiller	Ms. Officer Rocket
J P of Galilee	C	Jonesboro	Baffle	Weast Hill	C	Rockport Harbor	Copperelle
Jazzin	C	Good Reward	Jazznwithwindy	Where's Lewis	C	Kipling	Navy Clipper
Jeri's Vallentino	C	Portobello Road	Jeri Johnson	Whitebutton	F	Portobello Road	Sea Robin
Jersey	F	Posse	She Might Call	Winters Beauty	F	Portobello Road	Gobedie
Jessicalea T	F	Street Hero	Splashappy	Wirth Road	C	Jonesboro	Spring Cat
Jitterbug Shoes	F	Commander's Shoes	Harpy	Wolf City	F	Ile St. Louis	Exotic Bird
Jonesboro Polly	F	Jonesboro	Dear Alicia	Zonly	F	Zanjero	Only
Judge T. M.	C	Brother Derek	Emeraldforajudge		C	Storm and a Half	In Triplicate
Keepinupwiththejones	C	Jonesboro	Harderthanpride		C	Afleet Express	Kirsche
Lawyer Jones	C	Oneofthejonesboys	Kellynutter		C	Forestry	To The Crowd
Little Boo Booh	F	Jonesboro	Miss Kellynutter				

See NOTE at Bottom of Page 11 for More Nomination Information.

FOALS OF 2 0 1 4



Colt by Ordained - Prone. Bobby Hall, breeder



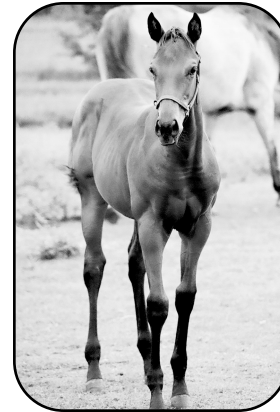
Filly by Ordained - Away She Go
Tammy Hornsby, breeder



Filly by Ordained -
Harbor House
Starfish Stable, LLC,
breeder



Filly by Aristocat - Dashing D.D.
foaled April 24th



Filly by Ordained- Only
Starfish Stable, LLC, breeder



Filly by The Factor
- Tipping Point
Jim & Sandy
Matheney,
breeders



Filly by Ordained - Constance Starfish Stable, LLC, breeder



Colt by Aristocat - Sugarcane Sweetie foaled May 1st



Filly, by Ordained - Heated Debate
Art Hall & Frank Newman, breeders



Colt, by Macho Rocket - Yoo Hoo Too
Starfish Stable, LLC & Tom Mueller, breeders

A Message from our President:

It's been a great year for raising livestock! The cool wet summer made for a lot of grass and not many horse flies and mosquitoes.

Remember the 2014 Razorback and Lady Razorback runs November 8th at Remington Park in Oklahoma City. The later date, a race track with increasing purses and a brighter future were some of the reasons for our move. I know there are a few that weren't pleased with this move, but the ATBHA Board thought it was a move that was in the best interest of the Arkansas owners and breeders.

You will receive an American Racehorse magazine soon, as I ok'd a mailing to all current ATBHA members. It seems to be an excellent magazine for people in the horse industry. Last month's issue contained an article that would have saved me around a thousand dollars had I read it before purchasing my new mower. If you have a horse farm, even a small one, you get big discounts on X-Mark and Massey Ferguson products. Our association, as well as other state bred associations, have articles in the magazine about what's going on in their particular state.

The magazine was previously called Southern Racehorse, because it focused on Texas, Oklahoma, Louisiana, southern states, but because it is expanding and reaching other states, their name is being changed to American Racehorse. Check out this magazine when you find it in your mailbox!!!

I look forward to the opening of Oaklawn's gaming room expansion. You might have to park a little farther away, but it will be worth it. Oaklawn Anywhere is proving to be a success also. Both of these will help our incentive awards program in the years to come.

Bill McDowell, President

FROM THE ATBHA OFFICE

It seems like live racing just ended --- turn around twice ---- the horses will start coming back in just three months. At least this year I'm not moving the office, but I am contemplating making a move. I told Bill several months ago that I was thinking about retiring at the end of April, 2015. Therefore, we will be looking for someone to fill my position at the ATBHA office. I would be happy to work with whomever is hired to get them through any crunch periods or when he/she is on vacation, but I'm not getting any younger and I want to be able to enjoy my grandchildren while they are still young and while I'm young enough to be able to keep up with them! In short, I want to have some "Deeda Days" (as they call days they spend with me)!!!

If anyone is interested or know of someone that may be interested, a few qualifications will be:

1) know Quick Books bookkeeping program; 2) have some graphic design background (to design newsletters and the annual stallion directory); and 3) have knowledge about a horse and horse terminology. Of course there is more to it than that, but those are a few qualifications that will be essential when being considered for that position.

This has not been an easy decision to make, and it still isn't easy, because I've worked most of my life, but life is too short and I'm not getting any younger!!!

With that being said, make sure you get your 2014 registrations ready and turned in before the end of the year. If you put it off and then forget the deadline, you will have to dig deeper in your pockets because it will cost you more money in late fees!!! Forms can be downloaded from our website at atbha@att.net. If you have any questions, please call the ATBHA office.

Deana Echols, Executive Secretary



Race Horse Reclaim Thoroughbred Rescue

19445 N.W. 95th Ave. - Micanopy, FL 32667 (352) 591-0807

Established 2007 Dedicated to the welfare of retired Thoroughbred race horses.

Many thanks to Oaklawn Park race track and the Arkansas Horseman's Benevolent Protection Association for your continued support in 2014. We are committed to working with horses retiring from racing during the 2015 race meet and will be accepting Arkansas-bred horses year round into our program. We are working on a major expansion of facility; your support and donations are greatly appreciated and will help to make this possible as we go forward with our mission to provide aftercare for x-race horses. For more information visit www.racehorsereclaim.com, Like us on facebook, call Deb Adams 352-328-7509.

You are invited to attend our Fundraising Social to be held Oct. 13 during the Ocala Breeders Fall Mixed Sale at the sales pavilion Tiki Bar! We would love to see our Arkansas friends there!

NOMINATION INFORMATION

LATE NOMINATIONS CAN BE MADE FOR ELIGIBLE ARKANSAS-BREDS BY PAYMENT OF \$2,500 TO A.T.B.H.A. PRIOR TO ENTRY IN ANY STAKES RACE.

2012 Nomination Information:	67 colts and geldings nominated
	64 fillies nominated
TOTAL 2012 Nominations	131

Arkansas Thoroughbred Breeders'
& Horsemen's Association
P O Box 21641
Hot Springs, AR 71903

RETURN SERVICE REQUESTED



THE ATBHA NEWS

ATBHA
Welcomes New Members
New or reinstated members since 5/1/14

Joel C Coble - Hot Springs, AR

Charley Mack Richardso - Ft. Smith, AR

Carl Davis - Ft. Smith, AR

"It Pays To Belong"
A strong association is the result of
a strong membership.

ATBHA MEMBERS
RE: MEMBERSHIP DUES

ATTENTION ATTENTION ATTENTION

PLEASE MAKE SURE YOUR MEMBERSHIP DUES ARE KEPT CURRENT. ANNUAL MEMBERSHIP DUES ARE DUE DECEMBER 31ST PRIOR TO THE MEMBERSHIP CALENDAR YEAR AND ARE DELINQUENT IF PAID AFTER **MARCH 1ST** OF THE CALENDAR YEAR.

PURSUANT TO ATBHA RULES AND REGULATIONS (SEE PAGE 6 OF THE RULES AND REGULATIONS BOOK), IF YOU DO NOT PAY YOUR ANNUAL DUES BY THE MARCH 1ST DEADLINE, YOU WILL NOT BE ELIGIBLE TO REGISTER YOUR BROODMARES, FOALS AND/OR STALLIONS AT THE MEMBERSHIP RATE.

THIS RULE WILL BE ENFORCED.
ANNUAL DUES PAID BY 3/1 ARE \$50.00 PER MEMBER

DUES PAID AFTER MARCH 1ST
ARE \$75.00 PER MEMBER.